

APPEARANCE RELEASE

1. I execute and submit this Appearance Release Agreement (the "Agreement") with Truly Original LLC, its successors, licensees and assigns ("Producer"), in connection with the television series tentatively titled "Vanity Fair Confidential" (the "Series") anticipated for initial exhibition over Discovery Communications, LLC television network, their successors, licensees and assigns ("Networks"). For good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I agree as follows:

2. I agree that on the date of _____ and as otherwise requested by Producer, Producer has the right to take motion and still pictures of me, and to record my voice, conversation, sounds and actions, including any performance of any musical composition(s) and/or materials and/or information I provide. Any such recordings, and all information and materials I have provided or may provide (including, without limitation, all material that I may create, write, or contribute to in connection with the Series), all other information Producer has received or will receive from other sources about me, as well as my appearance, actions, voice and sound effects, biographical information, personal characteristics and other personal identification, in connection with the Series, and the results and proceeds of my participation in the Series, are collectively referred to herein as the "Material." Producer shall be the exclusive owner of the Material with the right, throughout the universe in any media (now known or hereafter devised), in perpetuity, to copyright, to use and to license others to use, in any manner, all or any portion thereof or of a reproduction thereof in connection with the Series or otherwise. Notwithstanding the foregoing, I shall retain ownership of all of my pre-existing materials, including, without limitation, family photos, videos, diaries, etc. which have been provided to Producer for use in and in connection with the Series ("Personal Materials") and hereby grant to Producer a worldwide, perpetual, transferable, irrevocable license to use such Personal Materials in any and all media for no additional consideration. I hereby waive any right of inspection or approval of my appearance, the Material, and the Personal Materials and the uses to which such appearance, Material or Personal Materials may be put. The rights granted to Producer also include, but are not limited to, the rights to edit, rearrange, adapt, or modify, the Material and Personal Materials in Producer's, and/or Networks' sole discretion, and I waive the exercise of any "moral rights," "droit moral," and any analogous rights, however denominated, in any jurisdiction of the world, which I have. Further, I acknowledge and agree that as between me and Producer, Producer has all creative control with respect to the Series. Furthermore, the rights granted to Producer include any so-called "rental and lending" or similar rights. I acknowledge that I have been advised of the format and concept of the Series and have no objections to the format or concept.

3. I further agree that Producer may use and license others to use my name, voice, likeness and any biographical material, in the promotion, advertising, and exploitation of the Series and/or otherwise, including without limitation exploitation of ancillary and subsidiary rights thereto (e.g., merchandise) and otherwise in connection with the exploitation of Producer and/or any exhibitor of the Series or any licensee or assign's affiliated services, throughout the universe in all media formats, now known or hereafter devised, in perpetuity. I understand and agree that Producer is not obligated to use the Material in the Series.

4. I and others may reveal or relate information of a personal, private, defamatory, disparaging, embarrassing or unfavorable nature, and my actions and the actions of others appearing in the Series may be embarrassing or of an otherwise unfavorable nature, including without limitation, confidential information, (e.g., information about my medical and/or mental condition(s)). Producer shall have the rights to: (i) include all information obtained about me and any such appearance, depiction, portrayal, actions and statements in the Series as edited by Producer, and in any and all forms of advertisements, promotions and publicity for the Series and for Networks (the "Advertisements"); and (ii) broadcast, exhibit and otherwise exploit the Series and the Advertisements containing any such information and any such appearance, depiction, portrayal or actions.

5. I represent and warrant that (i) I am over 18 years of age (or if under 18, my parent or legal guardian will sign below to signify consent on my behalf to the terms and conditions of this Agreement); (ii) I have the right, power and authority to grant the rights set forth herein; (iii) any statements made by me during my appearance are true and that neither they nor my appearance will violate or infringe upon the rights of any third party; (iv) I am in good



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physical, emotional, psychological, and mental health and am capable of performing any activities that might be required of a participant of the Series, which may involve without limitation, shocking events, and emotionally difficult scenarios; (v) I am a U.S. citizen; (vi) this Agreement does not in any way conflict with any existing commitment on my part; and (vii) the name given below is my current legal name, any other names or aliases I have used in the past (including maiden names) are also noted below, and all other information furnished below is current and accurate (if my name, address, telephone numbers, or email addresses change at any time, I shall immediately notify Producer in writing).

6. I understand that I may be exposed to risks, hazards and dangers as a result of my participation and certain activities in the Series, including, without limitation, risks of physical, emotional, and mental stress or injury whether or not I participate in such activities. I understand, accept and assume the risks of participating in such activities, and while conduct that gives rise to such situations might otherwise constitute an actionable tort or give rise to other claims or causes of action, I have freely consented to such conduct and have assumed the risks thereof.

7. To the maximum extent permitted by law, I irrevocably release each of the released parties from any and all claims, actions, damages, liabilities, losses, costs and expenses of any kind (including attorneys' fees and costs) arising out of, resulting from, or by reason of my participation or any depiction, portrayal, or other representation of me or any material in connection with the series or otherwise (including without limitation arising out of paragraph 7 above), on any legal or equitable theory whatsoever, including, but not limited to, any negligence of any released party, libel, slander, defamation, invasion of privacy, and/or right of publicity or personality, and/or intentional or negligent infliction of emotional distress, false light, personal injury, trademark or copyright infringement and/or breach of contract (collectively, the "released claims"). To the maximum extent permitted by law, I also agree not to sue or institute any other legal proceedings against any of the released parties based on any of the released claims hereunder. As used above, the term "Released Parties" shall mean and refer to Producer, Networks, the other participants in the Series, all sponsors and advertisers connected with the Series, all other persons and entities connected with the Series, the respective parents, subsidiaries, affiliates, licensees, successors and assigns of each of the foregoing, each of their respective directors, officers, employees, agents, contractors, partners, shareholders, representatives and members, and each of their respective heirs, next of kin, spouses, guardians, legal representatives, executors, administrators, successors, licensees and assigns.

8. I acknowledge that there is a possibility that subsequent to the execution of this Agreement, I may discover facts or incur or suffer claims which were unknown or unsuspected at the time this Agreement was executed, and which if known by me at that time may have materially affected my decision to execute this Agreement. I acknowledge and agree that by reason of this Agreement, and the releases contained in the preceding paragraphs, I am assuming any risk of such unknown facts and such unknown and unsuspected claims.

9. To the maximum extent permitted by law, I shall defend, indemnify and hold free and harmless each of the Released Parties from and against any and all liabilities, claims, actions, damages, expenses, losses, and costs of any kind (including attorneys' fees and costs) (collectively, "Claims") caused by or arising out of my participation hereunder, including, without limitation, any one or more of the following (i) any statement made or action taken by me or anyone else during or in connection with my participation hereunder, whether or not authorized by Producer or the Networks; (ii) my failure to follow the reasonable advice or instructions of Producer or anyone else connected with the Series; (iii) my breach of any representation or warranty herein or of any provision of this Agreement or any other agreements related to the Series; and (iv) my receipt, possession or use of any consideration received in connection with the Series, or my failure to pay taxes with respect to any such consideration (if applicable).

10. I agree that without the prior written approval of Producer, I shall not discuss this Agreement, the results and proceeds hereof, the Series itself, or my participation in the Series with any third party; except that I may make factual incidental, non-derogatory mention that I participated in the Series (e.g., "I participated in the program [Name of Program]") after the initial exhibition of the episode of the Series in which I appear. My confidentiality obligations and publicity restrictions hereunder shall apply to any and all media whatsoever, including, without limitation, any social networking site, micro-blogging service, user-generated or user-uploaded content website, online forum, discussion thread or comment section, personal website or blog, user modified website ("wiki"), or any other website, service, platform, program, application or other form or method of



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communication, whether now known or hereinafter devised. For example and for the sake of clarity, I may not make disclosures prohibited hereunder via Facebook, Twitter, YouTube, Tumblr, Instagram or any other similar website or service, whether existing now or in the future.

11. I agree that no sum shall be due me for execution of this Agreement, this Series is a non-guild production and Producer shall not be obligated to pay me or any third party any sum whatsoever, regardless of the time or method of any future use of the results and proceeds hereunder, including, without limitation, by way of use fees, reuse fees, repeat fees, residuals, royalties, profits, for so called rental and lending rights pursuant to directive, enabling or implementing legislation, laws and regulations enacted by any nation throughout the world, including the member nations of the European Union, or any other payments.

12. I agree that remedies for any breach of this Agreement, or any other claims concerning or relating to the Series, shall be limited to actual damages, and in no event shall I be entitled to recover punitive or exemplary damages or to rescind this Agreement or seek injunctive or any other equitable relief.

13. I agree that Producer may assign this Agreement and any or all of its rights and obligations to any party or entity. This Agreement is entered into in the State of New York, shall be governed by the laws of such state, and any disputes arising hereunder shall be adjudicated exclusively in the courts of such state without regard for that state's choice of law provisions. This Agreement constitutes the entire understanding of the parties and replaces any and all former and contemporaneous agreements and understandings relating to the subject matter hereof. No waiver or modification of the terms hereof shall be valid unless in writing signed by the party to be charged and only to the extent therein set forth. This Agreement may be executed by original, facsimile or electronic signatures and in counterparts, each of which will be deemed an original, but all of which together will constitute a single instrument.

I HAVE HAD AMPLE OPPORTUNITY TO READ, AND HAVE IN FACT READ, THIS ENTIRE AGREEMENT BEFORE SIGNING IT. I UNDERSTAND THAT I AM ADVISED TO REVIEW THIS AGREEMENT WITH AN ATTORNEY OF MY CHOICE, AND I HAVE BEEN GIVEN THE OPPORTUNITY TO REVIEW IT WITH SUCH AN ATTORNEY, SHOULD I ELECT TO DO SO. I FULLY UNDERSTAND THE CONTENT OF THIS AGREEMENT AND ALL OF MY RIGHTS, OBLIGATIONS, PROMISES AND AGREEMENTS, INCLUDING, WITHOUT LIMITATION, THE RIGHTS THAT I HAVE GRANTED AND THE RELEASES I HAVE MADE. THIS AGREEMENT SHALL NOT BE CONSTRUED IN FAVOR OF OR AGAINST ANY PARTY BY REASON OF THE DRAFTING OF ALL OR ANY PART OF THIS AGREEMENT.

SIGNED: /s/ _____

DATED: /s/ _____

/s/ _____
Print your name

/s/ _____
Print your date of birth

Print your address

Print all of your telephone numbers

Print all of your email addresses

Print all of your other names and aliases

YOU MUST KEEP PRODUCER ADVISED IN WRITING OF ANY CHANGES TO YOUR NAME, ADDRESS, TELEPHONE NUMBERS AND EMAIL ADDRESSES.